

Preparation Guide

Portrait

Thank you for choosing to work with me for your automotive photography needs! To ensure a smooth and successful shoot, here is a preparation guide that outlines things you need to consider before, during, and after the session.

Your headshot session is an opportunity to present your most authentic and confident self.

Grooming Tips

Hair

Schedule any haircuts about a week prior to your session to allow the style to settle naturally. If you color your hair, we recommend doing so at least a week in advance to ensure a fresh yet natural look.

Skin

Cleanse your face before your session to reduce oil and shine. If your skin tends to be dry, apply moisturizer the night before to maintain balance. Avoid moisturizing the day of your shoot, as it may cause unwanted shine under studio lighting.

Facial Hair

If you shave, do so within six hours of your session for a clean appearance. For beards or mustaches, ensure they are neatly trimmed and styled in a way that aligns with your personal or professional image.

Makeup Recommendations

Apply makeup that enhances your natural features without appearing overly heavy. A matte finish works best under studio lighting to reduce shine. If you're unsure, consider hiring a

professional makeup artist—preferably one experienced with photography or corporate headshots.

If you choose to do your own makeup, that's absolutely fine. Just remember to align your look with the purpose of the session. For business headshots, avoid theatrical or dramatic makeup that may not suit a professional brand.

Clothing Guidelines

Fit Matters

Wear clothing that fits you well—neither too tight nor too loose. Properly fitting garments help flatter your shape and present a polished, confident image. Overly tight outfits may highlight areas you'd prefer not to, while loose clothing can obscure your silhouette and appear unstructured on camera.

If you're wearing a jacket, make sure it fits smoothly over your shirt. A common misstep is combining a tight jacket with a loose shirt, which can cause visible wrinkles and bunching in photos.

Wardrobe Preparation

To ensure a crisp, clean appearance, iron or steam your clothing the night before your session. We do not retouch wrinkles unless you've selected an advanced editing package. Cotton and similar fabrics wrinkle easily, so arrive in pressed attire—or bring your clothes in a garment bag and change at the studio.

Posing & Expression

Avoid over-rehearsing expressions or poses in front of the mirror. Genuine, engaging expressions come from natural interaction—not forced repetition. During the session, I'll guide you through poses that align with your personality and professional image.

Feel free to bring inspirational photos, but keep in mind that what works for others may not suit you. My goal is to bring out your most authentic and flattering look.

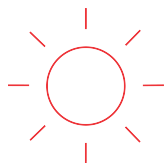
Additional Tips for a Great Session

- ✓ **Rest Well:** A full night of sleep will help you look refreshed and energized.
- ✓ **Stay Hydrated:** Drink water in the days leading up to your shoot for clear, glowing skin.
- ✓ **Avoid Alcohol & Excessive Caffeine:** These can dehydrate your skin and lead to puffiness or redness.
- ✓ **Test Your Outfits in Natural Light:** See how they look in daylight and how they complement your skin tone.
- ✓ **Bring a Lint Roller:** Ensure your clothing is free from lint, dust, or pet hair.
- ✓ **Keep Jewelry Minimal:** Simple, classic pieces keep the focus on your face.
- ✓ **Glasses Wearers:** If you wear glasses, bring a pair with anti-reflective lenses or discuss glare solutions with your photographer. Blue-light lenses often create distracting reflections.

Final Thoughts

Your headshot is a valuable investment in your personal and professional brand. By following these guidelines, you'll ensure your images reflect your best, most confident self. I'm here to help you through the process—so arrive relaxed, and let's create something exceptional together.

Let me know if you have any questions or if you'd like help creating your shot list or sourcing props. I'm here to make this a collaborative and creative experience!



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