

# PRIVACY POLICY

By visiting this website you are accepting the practices described in this Privacy and Security Statement ("Privacy Policy") and you consent to HEORUME, INC's privacy practices. HEORUME, INC reserves the right to change or update this Privacy Policy at any time. We recommend that you review this Privacy Policy periodically.

It is a website (the "Site") that is provided by HEORUME, INC. HEORUME, INC makes every effort to protect your privacy and the confidentiality of your personal information. This Privacy Policy is provided to inform you about the Site's collection, use and disclosure of information you share with us through the Site.

This Privacy Policy is part of HEORUME, INC Terms of Service. By using the Site you agree to the terms and conditions of the Terms of Service, including this Privacy Policy. If you choose to visit HEORUME, INC, your visit to the Site and any dispute that should arise is subject to this Privacy Policy and our Terms of Service, including limitations on damages, arbitration of disputes, and application of the law of the state of California.

HEORUME, INC is committed to safeguarding your privacy online. HEORUME, INC created this Privacy Policy in order to demonstrate our firm commitment to protecting the privacy of the users of HEORUME, INC products and services (the "Services") available through the Site. Please read the information below and any supplemental information referenced in this Policy for additional details about our particular Site.

We do not sell, trade or rent your personal information to other companies or third parties. We use the information we collect about you only to process orders and to provide a more personalized online experience. We will not collect any personal information about you except when you specifically and knowingly provide such information to us.

If you have a question or concern about any of the information in this Privacy Policy, please contact HEORUME, INC at:

HEORUME, INC  
2751 E Champman Ave, #204,  
Fullerton, CA 92831  
heorume.inc@gmail.com

## **Information we collect from you**

In order to provide you Services through the Site. During registration, we will ask you to supply information that allows us to personally identify you. This information includes your name, email address, and other information that allows us to contact you in order to provide you with our Services and in order to maintain the Site. You may be asked to provide additional information to HEORUME, INC after you have registered.

## **Use of information we collect from you**

We store all information that you provide us. We use this information so that we can be in contact with you after you have placed an order on the Site. We also use your information to contact you from time to time to send you additional information about HEORUME, INC' products and services and so that we can keep you informed about new products and

promotions that might interest you. We also use this information to enhance your experience on the Site.

At any time, you may choose to stop receiving any future communications from us by contacting us through the "Contact Us" link on our Site. Please indicate your email address and your desire to opt-out of future communications. After you have opted-out of future communications, HEORUME, INC will not send you unsolicited communications.

You may update and/or edit your personal information at any time by logging in to our Site with your email address and password.

### **Use of cookies and web beacons**

A cookie is a small piece of data that is stored in a browser-related file on your computer's hard drive when you use the Services on the Site. Cookies are uniquely assigned to your computer, and are read by a web server in the domain that issued the cookie to you. Our primary use of cookies is to enable us to recognize your computer each time you return to our Site or use our Service, keep track of your preferences, determine what you have already seen on our Site and to improve your online experience. For example, storing a cookie on your computer allows you to login without typing your registered e-mail address and password. We may also use an e-mail delivery and marketing company to send e-mails that you have agreed to receive. Pixel tags and cookies are used in those e-mail messages to help us measure the effectiveness of our advertising. Third parties, including third-party advertisers, may also set cookies. Such third parties are responsible for placing and using such cookies and may collect information about you through such cookies. We do not have access to such cookies, control the use of such cookies or have control over the privacy policies of such parties. Please also note that certain types of e-mails available through the Services on our Site may automatically log you into the Site and/or set new cookies when you click on the links in the e-mails and that you may need to manually remove such cookies if you do not want them to be set on your computer.

If you do not want cookies stored on your computer you can reject cookies by modifying your web browser setting accordingly (each browser is different, so check the "Help" menu of your browser to learn how to change your cookie preferences). However, if you choose to reject cookies, you may not be able to access products and services that we offer that require you to "login" or "sign in."

In addition to cookies, HEORUME, INC logs standard information such as your IP address along with the URL from which you came to our Site and the URLs visited on our Site, which may or may not contain some personally identifiable information. IP addresses are used by your computer every time you are connected to the Internet. Your IP address is a number that is used by computers on the network to identify your computer. IP addresses are automatically collected by our web server as part of demographic and profile data known as "traffic data" so that data (such as the Web pages you request) can be sent to you. HEORUME, INC will not use your IP address to attempt to identify your personal information. Other "traffic data" includes time, the type of web browser being used, the operating system, and CPU speed. This information is sent automatically by your web browser when you are connected to a web site.

### **Protection of collected information**

You should not share your password with anyone. HEORUME, INC personnel will never ask you to divulge your password in written or electronic communications. Please be aware that while HEORUME, INC protects your personal information to the greatest extent possible, Internet security technology changes rapidly and data transmission is never 100% secure. We cannot guarantee that any safeguards we use will completely protect your information from security threats whether now or in the future. You should also be aware that despite our efforts, factors beyond our control may result in disclosure of your information. Accordingly, we are not able to

guarantee the security of the information you transmit when utilizing our Services, and as such, you use the Site at your own risk.

### **Legal Matters; Protection of Rights, Property and Interests; Safety**

We may, without your consent, access and disclose your personal information, any communications sent or received by you, and any other information that we have about you or your account: as may be permitted or required by law, regulation, rule or court order; pursuant to requests from governmental, regulatory or administrative agencies or law enforcement authorities; to establish or exercise our legal rights or defend against legal claims; or to prevent, investigate, identify persons or organizations potentially involved in, or take any action regarding, suspected fraud, violations of our Terms of Service, or activity that appears to us to be illegal or may expose us to legal liability. Additionally, we may disclose your personal information in situations that we believe to be emergencies involving potential threats to the physical safety of any person or property if we believe that your personal information in any way relates to that threat.

### **Sharing of Information with Third Parties**

Information about our customers is an important part of our business, and we are not in the business of selling it to others. We may, however, provide your personally identifiable information to other companies in the following instances:

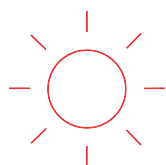
We need to share your information to provide the product or service you have requested; We have your consent; We need to send the information to companies who work on behalf of HEORUME, INC to provide a product or service to you; We conclude that we are required by law or have a good faith belief that access, preservation or disclosure of such information is reasonably necessary to protect the rights, property or safety of HEORUME, INC, its users or the public; We find that your actions on our Site violates the Terms and of Service; We provide such information to trusted businesses or persons for the sole purpose of processing personally identifying information on our behalf.

We might sell or buy subsidiaries or business units as we develop our business. In such transactions, customer information may be one of the transferred business assets.

Also in the event that HEORUME, INC, or substantially all of its assets are acquired, customer information will likely be one of the transferred assets. We may store and process personal information collected on our Site in the United States or any other country.

### **Links to Other Websites**

This website contains links to other sites. Please be aware that we are not responsible for the privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of each and every website that collects personally identifiable information. This privacy statement applies solely to information collected by this Site.



**HEORUME, INC**

530 Technology Dr, Irvine, CA 92618

Phone : 213.808.2202, Email : [heorume.inc@gmail.com](mailto:heorume.inc@gmail.com)

---